Automobile manufacturer begins enterprise-wide adoption of PoINT Storage Manager for private cloud

Siegen. PoINT Software & Systems GmbH has won one of the world's leading automobile manufacturers as a customer – Daimler AG. The DAX 30 business is implementing the data management software PoINT Storage Manager enterprise-wide. The software automatically stores inactive data from primary storage systems in a central private cloud environment, reducing the load on existing primary storage facilities in individual locations while also significantly reducing the size of data backups. The enterprise expects to be able to use the private cloud to store around 50 to 80 percent of the data currently kept on file-service-based primary storage devices in its individual plants – a quantity of data best measured on the petabyte scale. Because of the way PoINT Storage Manager interfaces with and uses the private cloud storage environment, it also meets the current security requirements.

PoINT Storage Manager is already in use as a so-called "file tiering gateway" at the automobile manufacturer's head office in Stuttgart, as well as at plants in Bremen, Hamburg and Gaggenau. Additional sites will gradually follow suit – first in Germany, then in other countries, with the global rollout expected to be complete by the end of 2016.

"We were convinced by the functionality and reliability of the PoINT Storage Manager", explained Peter Ott, project manager for Daimler AG's Storage & Backup Competence Team. "The software gives our individual sites a transparent way to access off-site and write-protected data using their primary storage systems, meaning that our applications and established processes remain unchanged. In particular, this affects Office documents, PDF files and images which have not been used for over 13 months."

About PoINT
PoINT Software & Systems GmbH is specialized in the development of software products and systems solutions for storage and management of data using all available mass storage technologies like optical, hard disk, tape, cloud and object store. Close collaboration with leading hardware manufacturers enables an early support of innovative storage technologies. Besides these complete solutions PoINT also offers its know-how as Toolkits, which can be easily integrated in other applications by a programming interface. Furthermore PoINT

projects entire storage solutions and provides consultancy with its long-term and versatile experience.

PoINT products are distributed by our partners in more than 25 countries worldwide and have been installed successfully in more than 2 million installations. PoINT customers range from end users expecting a compact and secure solution to large corporations, which meet with our solutions their complex demands by providing the necessary reliability and perfection.

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