

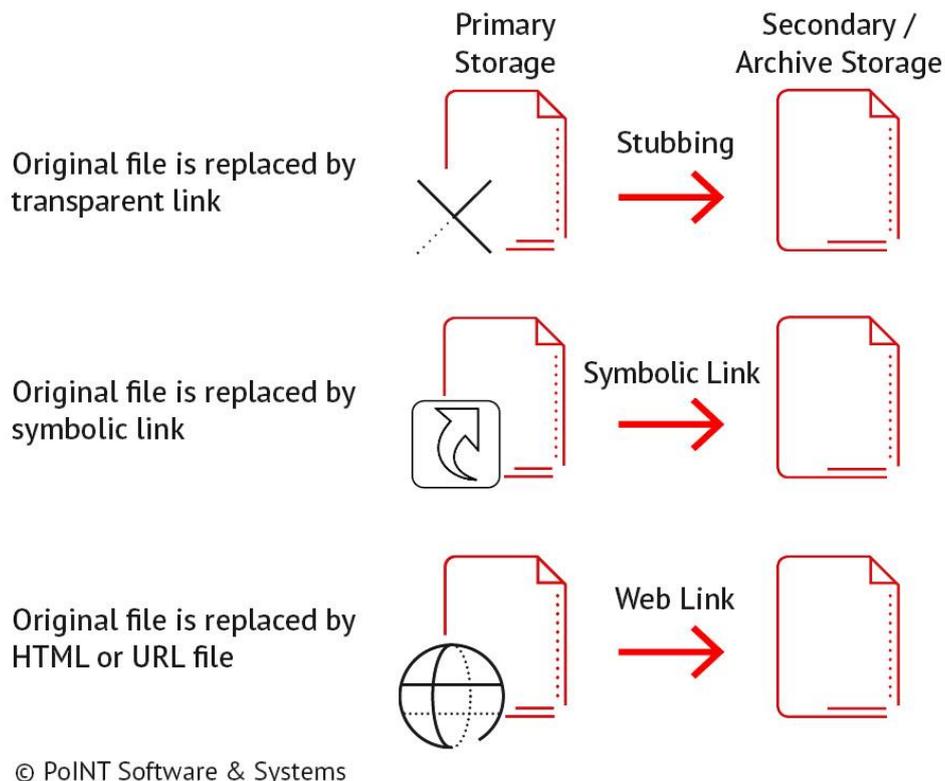
**Press release for 17/03/2020**

**PoINT offers new options for accessing relocated and archived data**

**Siegen. PoINT has integrated new ways of accessing relocated and archived data into its product PoINT Storage Manager. In doing so, it is expanding the range of possible applications for the HSM and archiving solution. Users now have more options for implementing tiering and archiving concepts.**

Businesses are being pushed to respond to the growing volume of unstructured data and the increasingly strict demands for long-term storage. They are required to move data from costly primary storage systems to more cost-effective secondary storage, while also meeting any and all relevant regulatory requirements. The PoINT Storage Manager offers a solution to this challenge by automatically transferring data within the storage hierarchy according to prespecified rules, ensuring that data is securely archived using WORM protection, versioning and retention management.

The decisive factor, however, is not how data is transferred or archived, but specifically how users then access this data once again. PoINT's product already allows transparent links – so-called “stubbing” – provided that the primary storage system supports it. Now, the new version of the PoINT Storage Manager supports a new method that works for almost all NAS systems: symbolic links. Together with web links (URL or HTML files) and browser-based access, administrators can use the method that suits their storage infrastructure best.



The PoINT Storage Manager offers file-based tiering and archiving with transparent access methods. Unlike the proprietary block-based tiering solutions offered by some storage system suppliers, the file-based approach is independent of individual storage systems and technologies, avoiding vendor lock-in. File tiering also preserves the integrity of files, since they are effectively handled as a single data unit together with their metadata. By using transparent file tiering like that offered by the PoINT Storage Manager, businesses can also run applications like backup programs and migrate data without having to first move relocated data back to primary storage. This is another decisive benefit of the file-based approach offered by the PoINT Storage Manager.

**About PoINT**

PoINT Software & Systems GmbH is specialized in the development and distribution of software products for storage, management and archiving of data. Our data & storage management solutions offer an easy and efficient integration of different storage technologies and systems in consideration of enterprise requirements. PoINT products allow optimized usage of storage systems and help to reduce costs and issues caused by data growth. The software solutions fulfil compliance and archiving requirements and provide independence from storage technologies and vendors.

**Editorial Contacts:**

Catrin Kersten  
Marketing Manager  
PoINT Software & Systems GmbH  
Eiserfelder Str. 316, 57080 Siegen  
Tel: +49 271 3841-159  
Fax: +49 271 3841-151  
[marcom@point.de](mailto:marcom@point.de)  
[www.point.de](http://www.point.de)

Nicole Gauger  
good news! GmbH  
Kolberger Str. 36, 23617 Stockelsdorf  
Tel: +49 451 88199-12  
Fax: +49 451 88199-29  
[nicole@goodnews.de](mailto:nicole@goodnews.de)  
[www.goodnews.de](http://www.goodnews.de)