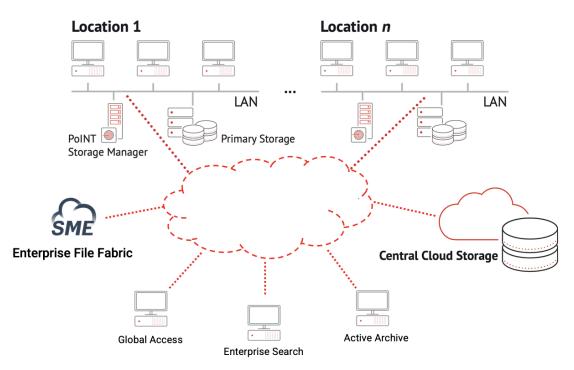


Press release for 07/12/2021

Storage Made Easy and PoINT Software & Systems announce new partnership

The Enterprise File Fabric and PoINT Storage Manager: Flexible Data Access and Compliance in Hybrid Infrastructures

Siegen, Germany and London, United Kingdom. PoINT Software & Systems and Storage Made Easy provide a powerful and flexible solution for data management in hybrid storage environments. This enables companies to meet the challenges of data growth, compliance and remote work.



**Remote Locations / Hybrid Workforce** 



Enterprise File Fabric from Storage Made Easy is a data management solution for hybrid storage infrastructures and multi-cloud

environments. Users can search, access, and share file and object storage through a global file system. Search and access are independent of the location of the data within the storage environment, and also independent of the user's location and device.

In combination with the tiering and archiving software PoINT Storage Manager a comprehensive and powerful solution for data and storage management in hybrid infrastructures is created. The solution provides automated file tiering and archiving according to previously created rules. Thus, the storage location corresponding to its usage, age, etc. is chosen for the data. Users' familiar workflows are preserved, while storage systems are used much more efficiently.

The functional scope of the joint solution of Storage Made Easy and PoINT Software & Systems includes, among others, an active archive. The archiving of data is policybased and automated. During its entire prescribed retention period the archived data is protected against modification and deletion in a legally compliant manner. Users also access the archived data transparently via the Enterprise File Fabric, regardless of whether the data is stored on a local file server or in the cloud.

"For our customers, the comprehensive search function and seamless data access via the Enterprise File Fabric platform open up many new application possibilities for PoINT Storage Manager," says Sebastian Klee, CMO at PoINT Software & Systems. Achim F. von Montigny, Sales Director Europe at Storage Made Easy adds: "The tiering and archiving features of PoINT Storage Manager improve the use of the flexible storage architecture within the Enterprise File Fabric and significantly facilitate the integration of different cloud solutions."



## About Storage Made Easy:

Storage Made Easy's Enterprise File Fabric<sup>™</sup> integrates file and object data into one single platform through a unified file system that works with on -premises and on-cloud data storage assets.

End users, whether local or remote, are able to access the unified file system using web scale protocols and clients that bridge desktop and cloud, but which provide familiar workflows to end users.

Cloud-like economics are provided across a company's entire storage portfolio, unlocking the benefits and cost-efficiency of its data assets whilst providing strict controls and governance for legislative compliance, such as GDPR and CCPA, and addressing security concerns such as ransom ware attacks.

The platform's unique File Transfer acceleration technology M-Stream (8), speeds up the transfer of files from desktop to storage, storage to desktop or even public cloud to public cloud, enhancing user productivity and providing ROI on latency sensitive workflows.

The company is backed by Moore Strategic Ventures, LLC, the private investment vehicle of Louis M. Bacon, in addition to other private shareholders including London-based entrepreneurs who previously successfully exited their businesses to larger industry peers. Storage Made Easy is the trading name of Vehera LTD.

## **Editorial contact:**

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## **About PoINT:**

PoINT Software & Systems GmbH is specialized in the development and distribution of software products for storage, management and archiving of data. Our data & storage management solutions offer an easy and efficient integration of different storage technologies and systems in consideration of enterprise requirements. PoINT products allow optimized usage of storage systems and help to reduce costs and issues caused by data growth. The software solutions fulfil compliance and archiving requirements and provide independence from storage technologies and vendors.

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